Senior Group SA Cookie Use Policy

This section offers more information about what cookies are, how we use them, types of cookies, as well as how you can manage them on our website, as well as on other websites.

1. What are cookies?

Our website, like many others, stores and processes information from the browser using cookies. This information is stored on the computer, tablet or mobile phone and is used in order to ensure that the operation of the website meets your expectations. Cookies do not contain personal data, but they can be used to customize your experience on our website.

An "Internet Cookie" (known as a "browser cookie" or "HTTP cookie" or just "cookie") is a small file, consisting in letters and numbers, stored on the computer, mobile terminal or other equipment belonging to the user accessing the Internet. The cookie is installed through the request sent by a web-server to a browser (e.g.: Internet Explorer, Chrome, Mozilla Firefox) and is completely "passive" (it does not contain software programs, viruses or spyware and it cannot access the information on the user's hard drive).

A cookie consists in two parts: the name and content or value of the cookie. Moreover, the cookie exists for a specified duration: technically speaking, only the web-server that sent the cookie can access it again when a user returns to the website associated with the respective web-server.

Cookies themselves do not request personal information in order to be used and, in most cases, they don't personally identify Internet users. There are 2 large categories of cookies:

- **Session** cookies – these cookies are temporarily stored in the cookie folder of the web browser so that it can memorize them until the user leaves the respective website or closes the browser window (e.g. when logging in to/logging out of a webmail account or social network).
- **Persistent** cookies – these cookies are stored on the hard-drive of a computer or piece of equipment (generally depending on the pre-set cookie lifetime). Persistent cookies also include cookies placed by a website other than the one that the user is using at that moment – known as 'third party cookies' – that can be used anonymously to memorize a user's interests, so that more relevant ads can be provided to users.

2. How do we use cookies?

A cookie contains information linking a web-browser (the user) to a web-server (the website). If a browser accesses that web-server again, it can read the information that has already been stored and react accordingly. Cookies ensure that users enjoy a pleasant browsing experience and support the efforts of many websites to offer user-friendly services: e.g. online privacy preferences, options with regard to the website's language, shopping cart or relevant ads.

Cookies are managed by web-servers. The lifetime of a cookie can vary significantly, depending on the purpose for which it's placed. Some cookies are used exclusively for a single session (session cookies) and

are not retained once the user has left the website and some cookies are retained and reused every time the user returns to that website ('permanent cookies'). However, cookies can be deleted at any moment by a user through the browser settings.

3. What kind of cookies do we use?

We've organized the cookies that we use into the following categories in order to make it easier to understand why we need them:

Strictly necessary

these cookies are used in order to ensure that you can use our website correctly and efficiently and they cannot be deactivated in our systems. They are usually set only as a response to the actions that you perform in order to request services, such as setting the preferences with regard to privacy, login or filling in forms. Without these cookies, it will be impossible to provide you with some parts of our website or the requested service.

Performance

these cookies are used in order to analyse how our website works and how we can improve it. They deliver information with regard to your visit to the website, where you accessed our website from and other similar information. All of the information collected by these cookies is aggregated, therefore, anonymous, and can be set by third parties.

Advertising

these cookies could be set by us or our advertising partners. They could be used by such companies to create a profile of your interests and show relevant ads on other websites. They do not directly store personal information, but are based solely on the identification of your browser and the device that you are using to access the Internet

4. How can you decide which cookies to use?

Because we respect your right to privacy, you can change the privacy settings in order to prevent our non-essential cookies from being sent to the server.

You can change these settings here.